

# TWIST COMPANY DECK

Transforming **Today's** Efforts  
Into **Tomorrow's** Wins.

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# About Us.

Twist is where creativity meets strategy, revolutionizing your business's future in the digital world. We specialize in driving growth by optimizing your online visibility, creating engaging designs, and delivering exceptional user experiences. Our expertise ensures that your brand not only competes but thrives in the fast-paced digital landscape!

**With Twist, your business's fate in the digital space is transformed for success.**

01

**We TWIST Brands!**

# OUR TWISTS.

02

## 01 Artificial Intelligent Solutions

AI

AUTOMATIONS

AI AGENTS

EMBEDDED AI

## 02 Website Development

WEB DESIGN

WEB DEVELOPMENT

UI/UX

E-COMMERCE

## 03 Decentralized Solutions

BLOCKCHAIN

METaverse

DAPPS

NFTS

## 04 Digital Marketing

PERFORMANCE MARKETING

PPC

SOCIAL MEDIA MARKETING

## 05 Branding & Design

BRANDING

UI/UX

VISUAL SYSTEMS

# DEVELOPMENT

## Case Studies

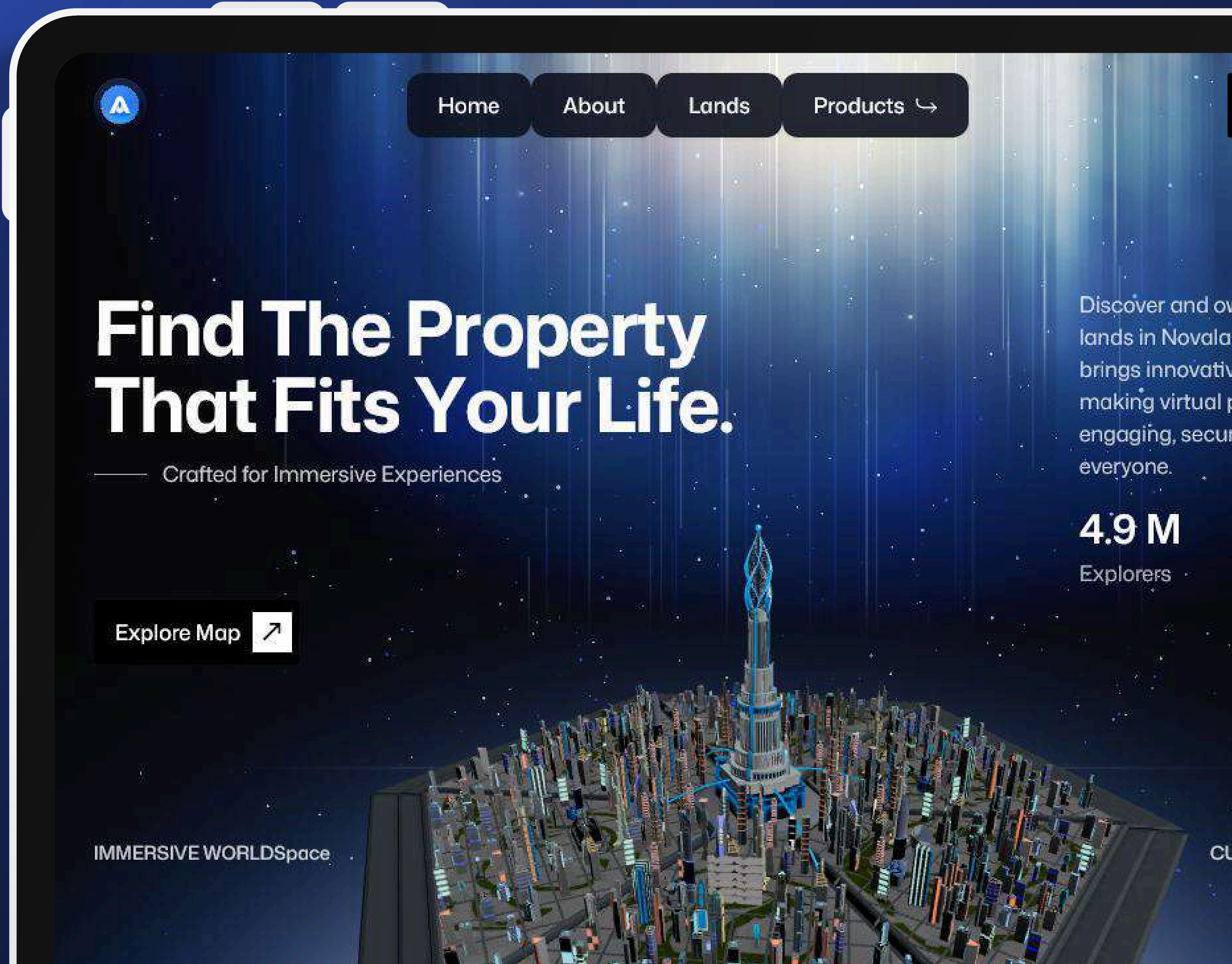
03

# NOVALAND

Web3 Virtual Land & Next Gen E-Commerce Platform

## Overview

**Novaland** is a visionary Web3 ecosystem building the future of digital real estate and commerce in the metaverse. We're creating a decentralized world where users can own, build, and trade virtual land, connect with global communities, and shape a new digital economy powered by blockchain innovation.



## Problem

The challenge was that existing metaverse platforms offered digital land without real utility. Novaland needed to transform virtual plots into functional, income-generating asset where anyone could easily create, rent, or manage an e-commerce store within a 3D world, no coding or technical skills required.

## Our Solution

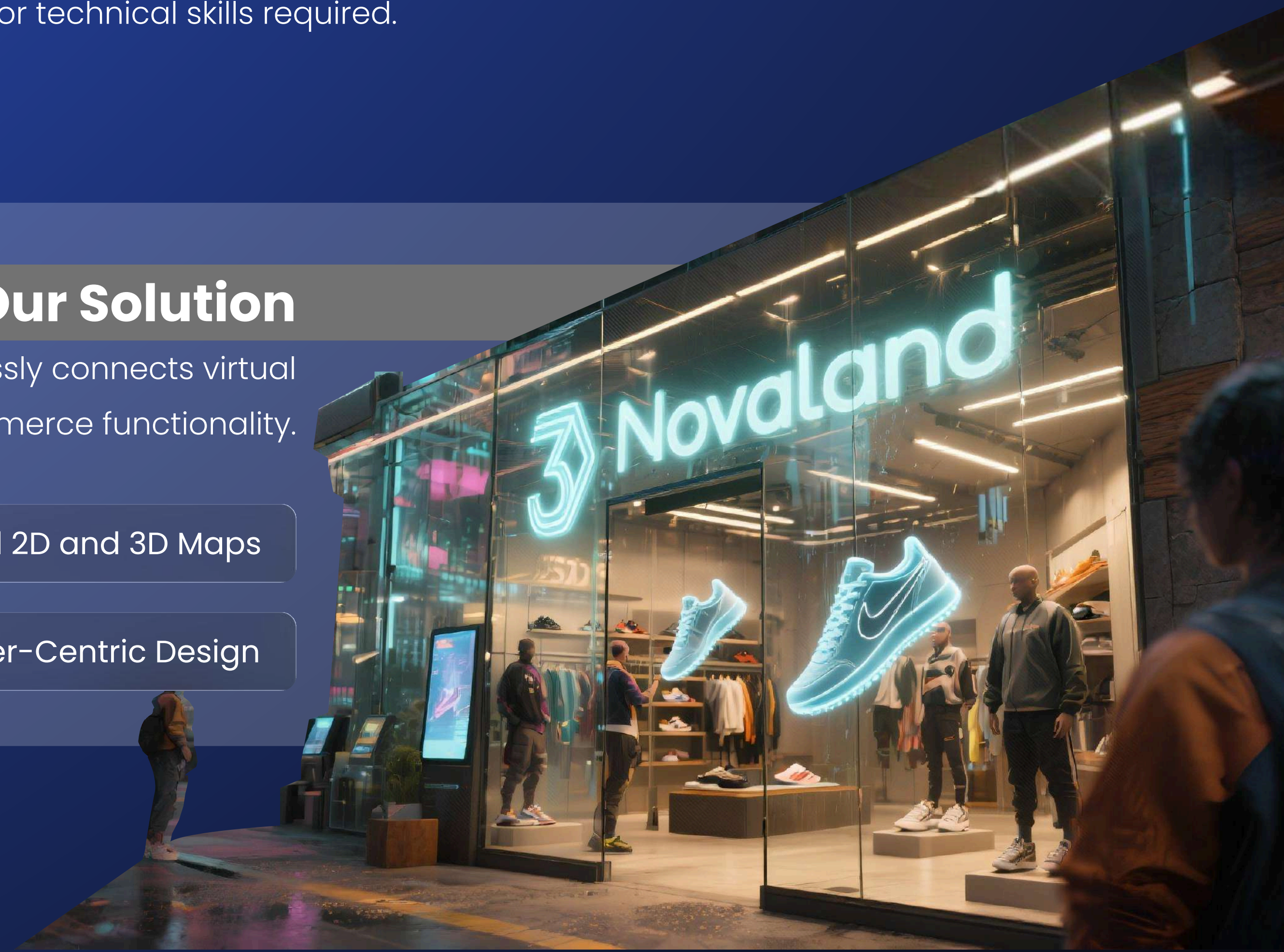
Twist built a Web3-powered platform that seamlessly connects virtual real estate with real-world e-commerce functionality.

Automated Storefront Creation

Virtual Land 2D and 3D Maps

Smart Contract Infrastructure

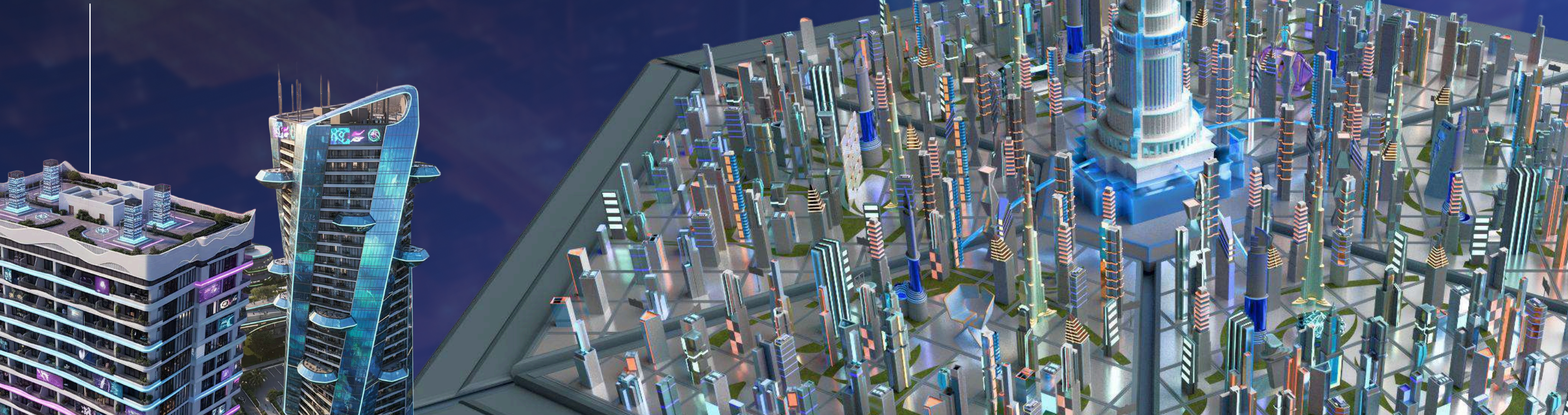
User-Centric Design



# NOVALAND

## The Result

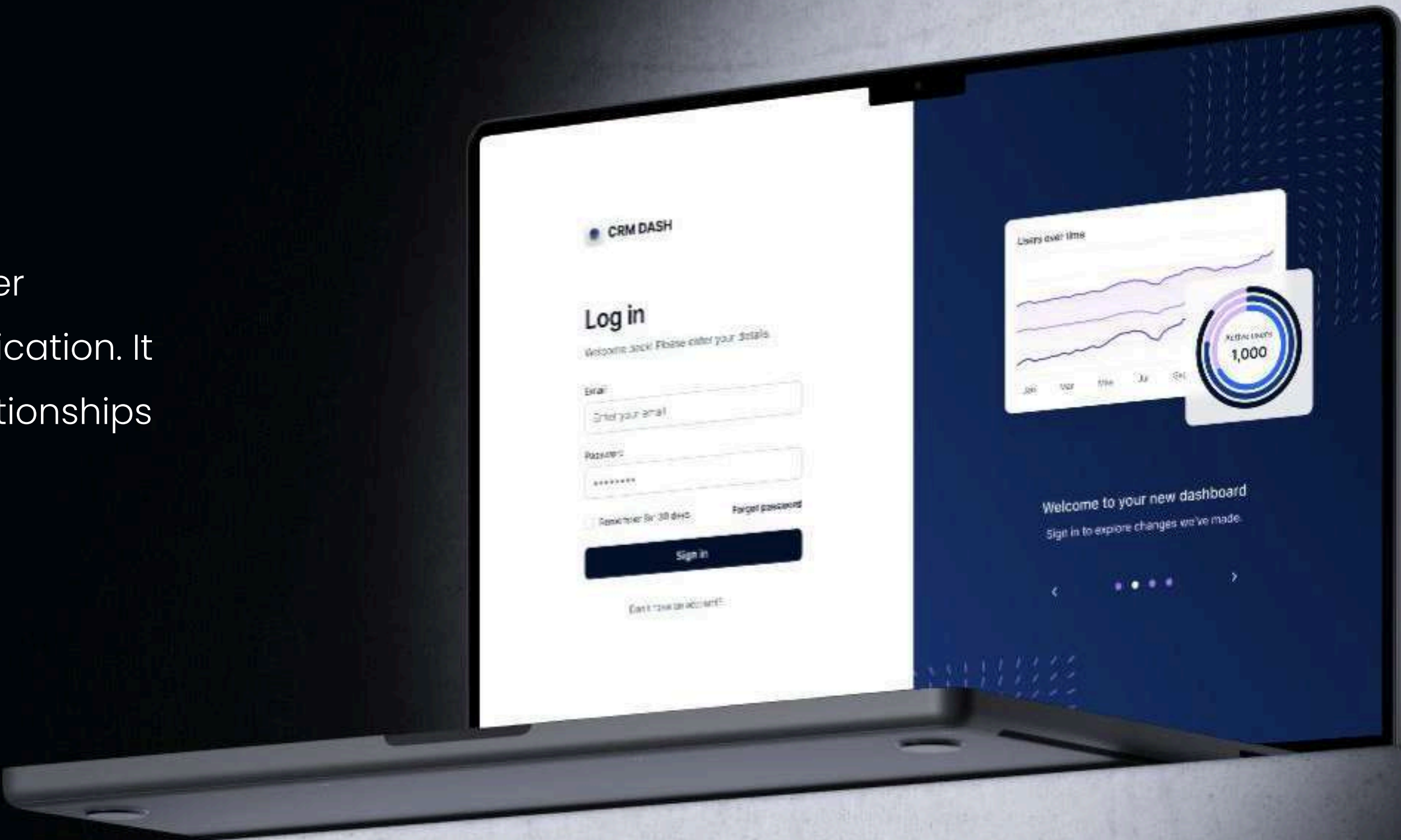
Novaland evolved into an interconnected digital marketplace where users own, build, and profit from virtual commerce. Landowners can rent or host stores, brands can expand their presence into the metaverse, and the platform enables real economic activity powered by blockchain transparency and ease of use.





# Overview

A CRM system helps businesses manage customer interactions, track sales, and streamline communication. It centralizes customer data, enabling stronger relationships and improved productivity.



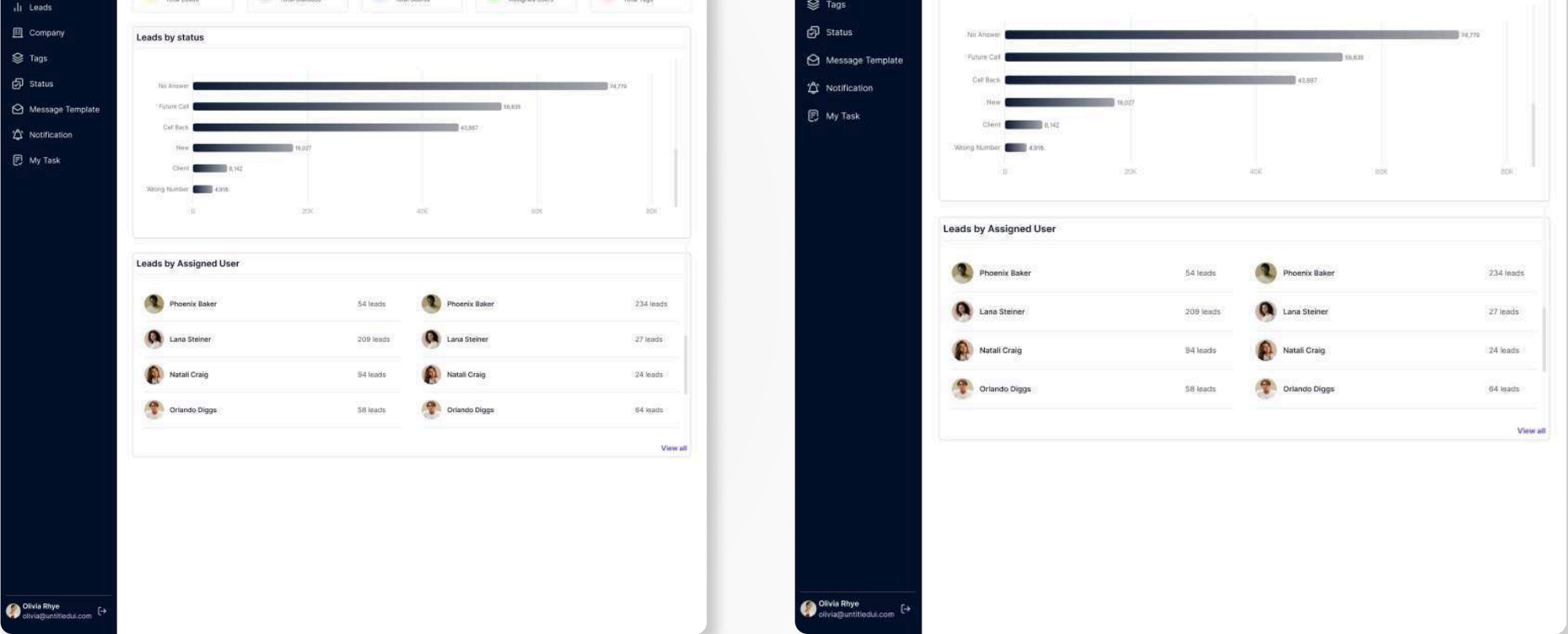


# Problem

A growing real estate business faced challenges in managing and tracking leads manually, resulting in missed opportunities, inconsistent follow-ups, and poor customer relationship management.

# Our Solution

Twist developed a custom CRM application with integrated AI features to automate lead tracking, enhance data analysis, and improve customer interactions.



Details

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Joined Date

Apr 12, 2023, 1:02:52

Managed By

Vendor John

Budget

\$40,000

Job Title

shop owner

Campaign

Facebook

Project

vila

Lead Type

permanently

Tags

Product Management

Status

permanently

On Going

Lorem ipsum

Lorem ipsum

Lorem ipsum

Lorem ipsum

Lorem ipsum

Transcript

Comments

Calls

Extra Tasks

client timeline

2 Months

Budget

\$40,000

Desired Amenities

sea view swimming pool parking concierge service large windows central heating and air conditioning swimming pool large windows parking

Client Requirements

property for investment and personal use not necessarily close to the beach but with sea view possibility to mortgage the property private and independent property

Action Points

Basic plan call for 30th may discuss individual data and access to all features.

Basic plan call for 30th may discuss individual data and access to all features.

All Companies

Dashboard

Users

Leads

Company

Tags

Status

Notification

Super Admin

Lead Details

15982 Total Leads

30 Total Statuses

27 Total Source

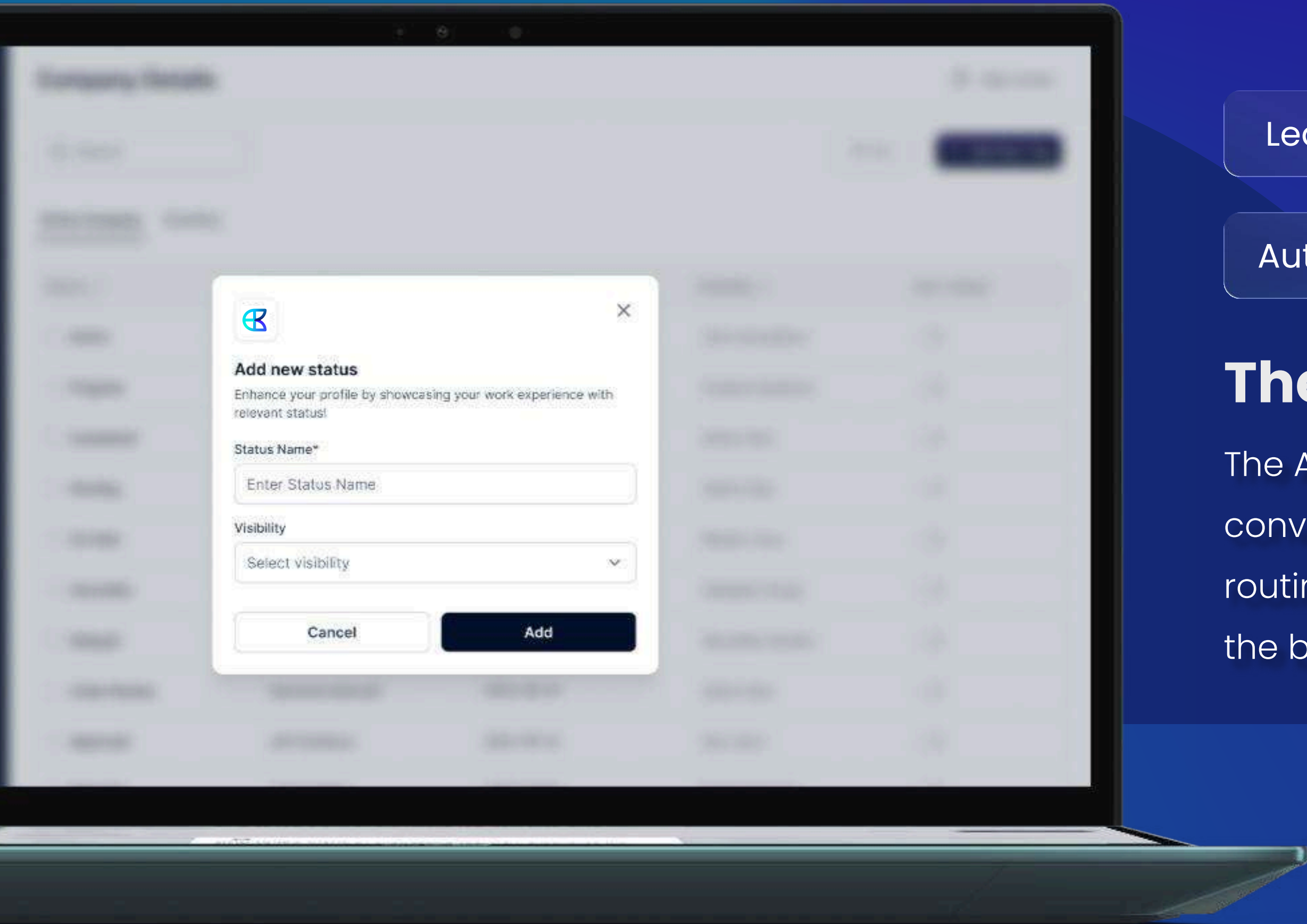
15 Assigned Users

40 Total Tags

Search Leads... 15957 leads

Active Leads Deactivated Leads

Name	Email	Company	Assigned To	Project
Nevada Patrick	qoralih...@mailinator.com	Twist Digital	RushanthanTDSP	limited-collection
Driscoll	EDitblv...@mailinator.com	Twist Digital	Dinuka Ashan 444444...	future
Taylor	EDitgun...@mailinator.com	Twist Digital	Dinuka Ashan 444444...	future



Lead Tracking

A Integration for Data Analysis

Automated Email Campaigns

Real-Time Recommendations

# The Result

The AI-powered CRM transformed the lead management process, increasing conversion rates and improving team productivity. Automation streamlined routine tasks, while intelligent data analysis provided deeper insights, helping the business make informed decisions and accelerate growth.

# VOCALYTICS

AI Transcribing Tool

## Overview

Vocalytics is an AI-powered transcribing and analysis tool designed to help real estate businesses unlock valuable insights from sales calls. By automatically processing, transcribing, and analyzing recorded conversations, the system extracts key details and integrates them directly into user profiles. This eliminates the need for manual note-taking and ensures that no critical information is missed. With real-time suggestions and intelligent analysis, Vocalytics empowers sales teams to enhance client interactions, improve efficiency, and drive better sales outcomes.



A real estate business faced challenges in tracking and extracting valuable insights from sales calls between agents and clients. Manual note-taking was inefficient, and important details from conversations were often overlooked. Additionally, salespeople lacked real-time guidance on improving client interactions, leading to missed opportunities.

Twist developed a plugin and API-powered application to automatically process, transcribe, and analyze call recordings in French. The system extracts key details and integrates the information into the relevant user profiles:

Call Recording Analysis

Key Details Extraction

Profile Integration

Real-Time Recommendations



VOCALYTICS

## The Result

The plugin and API significantly improved the efficiency of sales teams. Key insights from calls were quickly accessible, enhancing client relationships and sales outcomes.



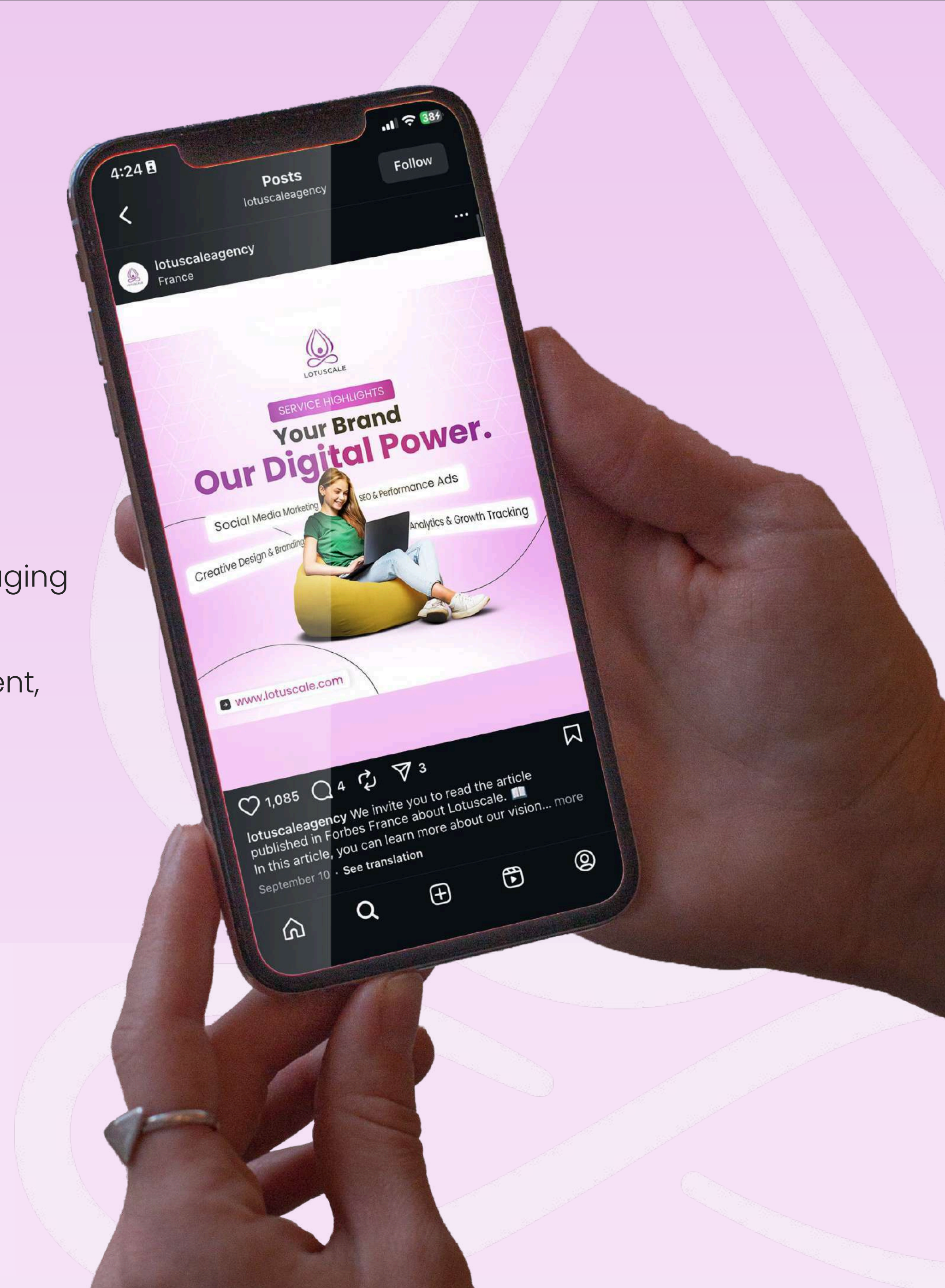
# MARKETING

## Case Studies

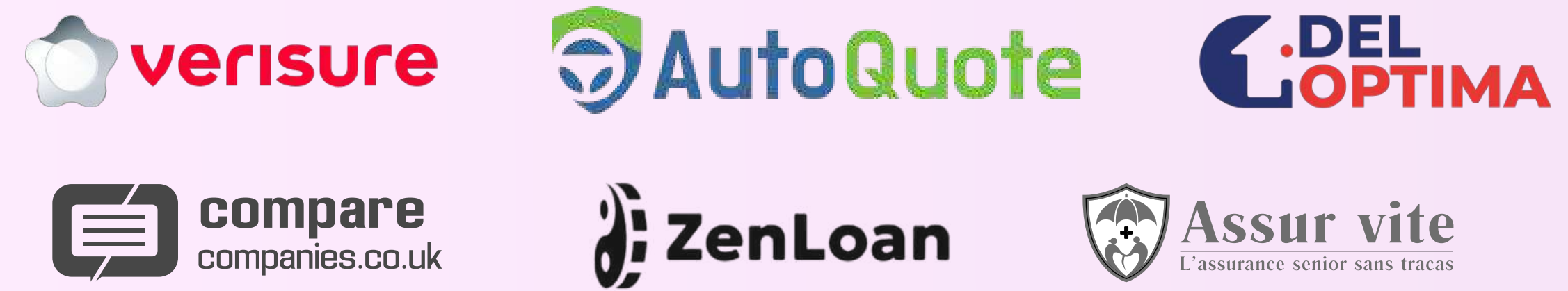


Overview

**Lotuscale**, a **Forbes-featured marketing** intelligence company, partnered with Twist Digital to elevate its performance marketing operations. Facing the challenge of managing high-volume ad campaigns across multiple industries, Lotuscale needed a trusted execution partner. Twist delivered end-to-end creative direction, Meta ads management, and website optimization—boosting lead quality, reducing acquisition costs, and reinforcing Lotuscale’s reputation as a leader in data-driven, performance-focused marketing execution.



Clients We Worked With





## Problem

Lotuscale, a Forbes-featured marketing intelligence company, needed a trusted execution partner to bring its data-driven strategies to life. With multiple campaigns running across diverse industries, they required a team capable of managing high-volume ad operations, maintaining compliance, and optimizing for performance at scale.

## Our Solution

Twist partnered with Lotuscale to execute end-to-end performance marketing—covering creative, targeting, and optimization—turning strategy into measurable growth.

Creative & Content Direction

Meta Ads Management

Website Overhaul

## The Result

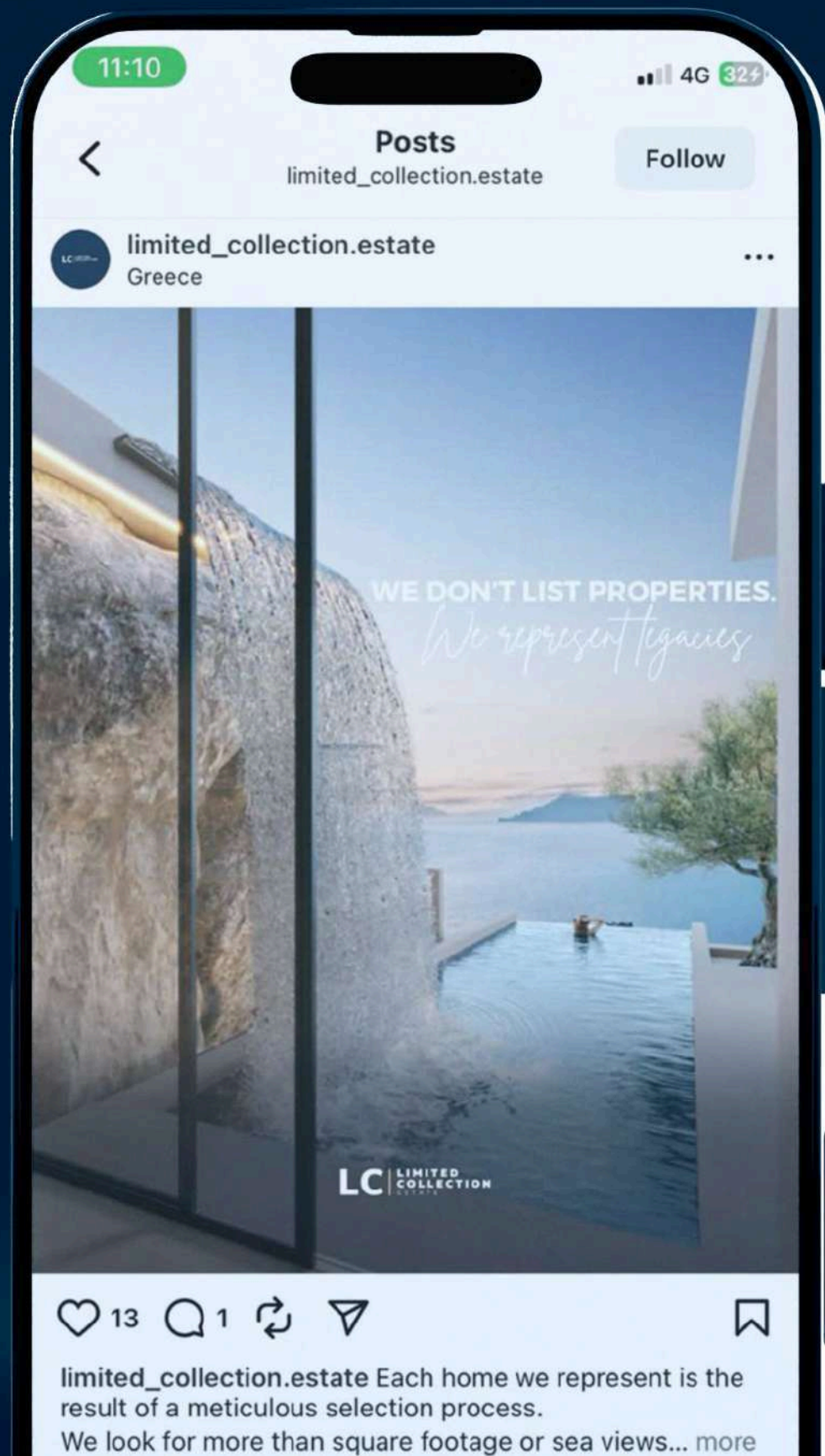
Our collaboration boosted lead quality, reduced acquisition costs, and strengthened Lotuscale's position as a Forbes-recognized leader in performance-driven marketing.





Overview

**Limited Collection**, a premier luxury real estate brand in Greece, faced challenges with low online visibility and limited engagement despite offering high-end properties. Twist Digital took charge of their Creative Direction, Meta Ads Management, and Website Overhaul, repositioning the brand for the digital age. Through a refined marketing strategy and elevated online presence, we helped Limited Collection attract qualified leads, boost social engagement, and significantly enhance brand visibility across all major digital platforms.





## Problem

Limited Collection, a luxury real estate brand in Greece, was struggling with low digital visibility, minimal engagement, and a lack of qualified leads. Their existing marketing efforts weren't reflecting the exclusivity of their offerings, resulting in missed opportunities with high-net-worth clients.

## Our Solution

We partnered with Limited Collection to reposition their brand digitally and drive meaningful results

Creative & Content Direction

Meta Ads

Website Overhaul

## The Result

Our strategy delivered a sharp rise in qualified leads, boosted social engagement, and significantly increased brand visibility across digital platforms.



# Contact Us

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